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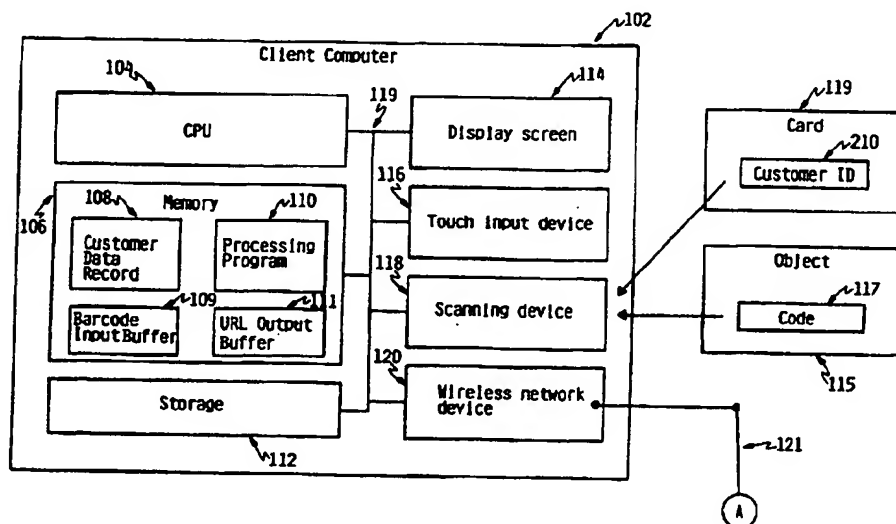
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(54) Title: A MECHANISM FOR RETRIEVING INFORMATION USING DATA ENCODED ON AN OBJECT



(57) Abstract

A client computer (102) with a scanner (118) capable of scanning objects (115) for a code (117). The client computer (102) scans the object (115) of interest and translates the code (117) into a URL (Uniform Ressource Locator) that specifies both a server computer (122, 160) and the location within the server of information that is relevant to the object (115). The client computer (102) transmits the URL to the server computer (122, 160), receives the information related to the object (115) from the server computer (122, 160), and communicates the information to the customer.